W05 - Elevator Pitch

* I am a cake and pastry baker.
* I work with couples looking to get married.
* I make cakes and other desserts.
* My company makes desserts for weddings that not only look good but taste great.
* My company makes, packages, and delivers desserts to the couple’s venue while providing highly trained employees at the venue to set up desserts, cut the cake, and plate and serve desserts. This allows the couple to relax and enjoy their wedding without worry.
* Think about your wedding or a friend’s wedding. Did the cake look good? Did it taste good? Did everything go smoothly? Yes? No? Well, that’s exactly what my company does best. My biggest goal at this company is to make desserts that look and taste amazing while removing all anxiety from the couple with our expertly trained bussers that cut, plate, and serve all desserts and more for the wedding.

Feedback:

* Use the word couple instead of bride and groom because people are sensitive about genders.
* Change this sentence: “My company makes, packages, and delivers desserts to the couple’s venue while providing highly trained employees at the venue to set up desserts, cut the cake, etc.” to list more things rather than say etc.
* The first point was “I am a dessert baker” Change “dessert baker” to be more specific in what kinds of desserts you do.